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**Outside Juneau: 888-364-4601**

Representing Alaska Cinemas in Juneau, Ketchikan, Sitka, Eagle River & Wasilla

**Rate Sheet Valid until: June 30, 2011**

Determine your ad display time:  
**Number of Screens**  
**x Number of Weeks**  
**x Weekly Rate**  
**= \$Total Amount**

### Audio Announcements

**Add \$2.50 to the Weekly Rate per screen, from the charts on the right, to place an Audio Announcement with you onscreen advertisement.**

### Cinema Screens / per theater

Juneau - 20th Century Twin	2 screens	Audio
Ketchikan - Ketchikan Coliseum	2 screens	Audio
Sitka - Sitka Coliseum	2 screens	Audio
Wasilla - Mat-Su Cinemas *	3 screens	Audio
Juneau - Glacier Valley Cinemas *	5 screens	2011
Eagle River - Valley River Cinemas *	6 screens	Audio

\* Screens are networked in this theater and cannot be split up.

### Bonus Package Weeks

Sign up for 16-29 Weeks	+ 4 Bonus Weeks
Sign up for 30-43 Weeks	+ 6 Bonus Weeks
Sign up for 44 Weeks	+ 8 Bonus Weeks

### Additional Discounts & Fees

Ad Design	\$50 / Hour
All Additional Ads	50% Initial Ad
Non-Profit Discount	10% Off
Ad Agency Discount	15% Off
Same Week Rush Fee	\$50.00
Pay by Pay Pal	+3%
Late Fee	+3% / Month
Returned Check	\$35.00

### Weekly Rates / per screen

**:12 Second Display Time** Static Still Image Ads Only

No. Screens	1-3 Weeks	4-15 Weeks	16-29 Weeks	30-43 Weeks	44 Weeks
1-3	\$20.00	\$17.50	\$15.75	\$15.40	\$14.88
4-8	\$17.50	\$15.00	\$13.50	\$13.20	\$12.75
9-13	\$15.00	\$12.50	\$11.25	\$11.00	\$10.63
14-20	\$12.50	\$10.00	\$9.00	\$8.80	\$8.50

**:15 Second Display Time** Animation, Video & Static Ads

No. Screens	1-3 Weeks	4-15 Weeks	16-29 Weeks	30-43 Weeks	44 Weeks
1-3	\$24.00	\$21.50	\$19.75	\$19.40	\$18.88
4-8	\$21.50	\$19.00	\$17.50	\$17.20	\$16.75
9-13	\$19.00	\$16.50	\$15.25	\$15.00	\$14.63
14-20	\$16.50	\$14.00	\$13.00	\$12.80	\$12.50

**:18 Second Display Time** Animation, Video & Static Ads

No. Screens	1-3 Weeks	4-15 Weeks	16-29 Weeks	30-43 Weeks	44 Weeks
1-3	\$27.00	\$24.50	\$22.75	\$22.40	\$21.88
4-8	\$24.50	\$22.00	\$20.50	\$20.20	\$19.75
9-13	\$22.00	\$19.50	\$18.25	\$18.00	\$17.63
14-20	\$19.50	\$17.00	\$16.00	\$15.80	\$15.50

**:24 Second Display Time** Animation, Video & Static Ads

No. Screens	1-3 Weeks	4-15 Weeks	16-29 Weeks	30-43 Weeks	44 Weeks
1-3	\$29.00	\$26.50	\$24.75	\$24.40	\$23.88
4-8	\$26.50	\$24.00	\$22.50	\$22.20	\$21.75
9-13	\$24.00	\$21.50	\$20.25	\$20.00	\$19.63
14-20	\$21.50	\$19.00	\$18.00	\$17.80	\$17.50

**:30 Second Display Time** Animation, Video & Static Ads

No. Screens	1-3 Weeks	4-15 Weeks	16-29 Weeks	30-43 Weeks	44 Weeks
1-3	\$30.00	\$27.50	\$25.75	\$25.40	\$24.88
4-8	\$27.50	\$25.00	\$23.50	\$23.20	\$22.75
9-13	\$25.00	\$22.50	\$21.25	\$21.00	\$20.63
14-20	\$22.50	\$20.00	\$19.00	\$18.80	\$18.50

- You will have to approve your final ad design for accuracy, content & spelling errors before we can display your ad.
- Your approval is final. Alaska Grafix is not responsible for any errors after your final approval has been given.
- New advertisements are added every Friday or Saturday. Approval deadlines are by the Wednesday before.
- 5% CBJ sales tax will be applied to ads displayed on the 7 screens in Juneau only.
- Printed PDF Order Forms are online at: <http://akonscreen.com/pdfs/orderform.pdf>